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भारत संचार निगम लिमिटेड
BHARAT SANCHAR NIGAM LIMITED
(A Govt of India Enterprise)
IT Project Circle, Hyderabad

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“My BSNL App”, the mobile application by BSNL, has been enriched with real-time communication capabilities by M/s Voxvalley Singapore and advertising service by Infomo, M/s Call2Action, making it a great success. I would like to record the contribution of M/s VoxValley Singapore.

“We are delighted to leverage feature-rich services from Voxvalley and Infomo for our new My BSNL app. Vox CPaaS offers app-to-app voice call, Instant Messaging, presence, file/media share, and contact management within the application. Vox CPaaS platform is reliable, secure and scalable with flexibility to scale up and down as per the requirement. The hassle-free integration capability of Vox CPaaS SDKs with our back-end platforms, resulting with a light-weight application in place, was extraordinary. With such great performance and the Vox CPaaS platform is hosted in Mumbai, India on Amazon Cloud, I am sure that our users get tremendous connectivity and calling experience.”

Inclusion of these services in app have enhanced the customer penetration and enriched the customer satisfaction. Voxvalley and Infomo have done a great job in communication and keeping the team informed of changes and updates in process.

I further elucidate that, “Infomo’s advertising service keeps users updated about various brands & services with lucrative offers through its innovative reward system. Infomo offers advertisers better value and access to larger communities of customers. This collaboration opens new avenues for innovative offerings to customers. Their services have proven to be very useful not only for our customers but for our business as well. I extend my sincere gratitude and appreciation to Voxvalley and Infomo for their support in making this application a huge success.”

20/12/2018.

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